

Mercy Care for the Adirondacks
185 Old Military Road
Lake Placid, NY 12946
518-523-5580
www.adkmercy.org

October 1, 2019

Dear Mercy Care Friends and Colleagues:

Mercy Care for the Adirondacks is pleased to invite you to its November 6th Educational Forum at Paul Smith's College.

Co-Presenter: Joyce Markiewicz, RN, BSN, MBA, CHCE

Executive Vice President & Chief Business Development Officer
Catholic Health, Buffalo, NY
and

Co-Presenter: Amber Slichta, RN, MS

Vice President of Programs
Ralph C. Wilson, Jr. Foundation

*Catholic Health, Cleveland Clinic, Ascension Michigan
and the Ralph C. Wilson, Jr. Foundation*

Announce Innovative \$20 Million Partnership to Benefit Caregivers

This presentation will provide an overview of THRIVE, a pilot project that aims to increase retention of Certified Nursing Assistants (CNAs) and home healthcare workers. The goal is not just to increase the status of care workers at the three institutions, but to change the field as a whole.

Based in Buffalo, Catholic Health, along with the Michigan Division of Ascension and the Cleveland Clinic in Ohio, is participating in a pilot of nonprofit health systems funded by the Ralph C. Wilson, Jr. Foundation that aims to increase retention of Certified Nursing Assistants (CNAs) and home healthcare workers.

The Ralph C. Wilson, Jr. Foundation is a grantmaking organization dedicated primarily to sustained investment in the quality of life of the people of Southeast Michigan and Western New York. The two areas reflect Ralph C. Wilson, Jr.'s devotion to his hometown of Detroit, and of greater Buffalo, home of his Buffalo Bills franchise.

Joyce Markiewicz previously served as Executive Vice President/CEO Home and Community Based Care at Catholic Health which included home care and nursing services. Catholic Health is a billion-dollar health system with four hospitals on five campuses serving both Erie and Niagara Counties. Overall the health system employs 10,000 people.

Amber Slichta previously served as Vice President at the Health Foundation for Western and Central New York, where she developed and implemented several major initiatives to improve the lives of children in poverty. She also facilitated many key partnerships and other projects that furthered the Foundation's mission.



Mercy Care
for the Adirondacks



Mercy Care for the Adirondacks & Paul Smith's College cordially invite you to attend two educational forums on

November 6, 2019

9:30 a.m. - 3:00 p.m.

Stirling Tomkins Pine Room - Joan Weill Student Center - Paul Smith's College
7833 New York Route 30, Paul Smiths, NY 12970
(Parking Area 6 or 8)

Forum Schedule & Registration Form

9:30 a.m. - 9:50 a.m.	Welcome	Mercy Care For the Adirondacks
9:50 a.m. - 11:00 a.m.	Project Thrive - Part I	Joyce Markiewicz Amber Slichta
11:00 a.m. - 11:15 a.m.	Break	
11:15 a.m. - 12:00 p.m.	Project Thrive - Part II Engagement - Q & A	Joyce Markiewicz Amber Slichta
12:00 p.m. - 1:00 p.m.	Networking Lunch	Bobcat Room
1:00 p.m. - 2:30 p.m.	Panel Presentation Nursing Assistant and Home Care Workforce Shortage <i>This panel presentation will discuss how the frontline and direct care workforce shortage crisis in the Adirondacks and around the State is impacting people who need care, the impact on health care institutions, and the consequences of inadequate home care for people who need it and their families.</i>	<ul style="list-style-type: none"> • Becky Preve, Director, Franklin County Office for the Aging • Becky Leahy, Executive Director, North Country Home Services • Madaline Toliver, Administrator, AVP Long Term Care, Adirondack Health • Marc Walker, Regional Director, Elderwood of Uihlein at Lake Placid • Maria Alvarez, Executive Director, New York StateWide Senior Action Council

Registration is \$25 and includes attendance at both forums and lunch. To register, please click on the link: [2019 Mercy Care Educational Forum On-line Registration](#) or complete the information below and mail, with your \$25 check made payable to Mercy Care for the Adirondacks, to:

Mercy Care for the Adirondacks
185 Old Military Road
Lake Placid, NY 12946

For more information, please call Holly at 518-523-5583 or contact her by e-mail at hhuber@adkmercy.org. A limited number of registration fee scholarships are available for elders with financial hardship. Registrations will be accepted on a first-come, first-served basis. The registration deadline is November 1, 2019. It is anticipated that these presenters will attract an audience from several counties, so please consider reserving your place early.

Name(s):

- 1.
- 2.
- 3.
- 4.

Organization/Affiliation:

Address:

E-mail address:

Telephone Number:

I am an elder experiencing financial hardship and request a registration scholarship: _____

With Thanks,

Mercy Care for the Adirondacks is deeply grateful to Adirondack Foundation for supporting, in part, these educational forums today.